APPLICATION: 16-1834 ACQ, BARNUM POINT WATER ACCESS

Sponsor: Island County   Program: WWRP - Water Access   Status: Application Submitted

APPLICATION REVIEW

LINKS TO ADDITIONAL INFORMATION

Acquisition Projects - Manual 3

Long Term Obligations - Manual 7

Acquisition Project Toolkit for Grant Sponsors

Developing a PowerPoint Presentation

WWRP - Recreation Programs

Grant Applicant's To-Do-Lists

WWRP - Water Access Grant Applicant's To-Do-Lists

ADVISORY COMMITTEE COMMENTS

WWRP Water Access

Island County - Barnum Point

NEED - where are users coming from? Show a Service Area map that includes Stanwood and beyond.

- SCORP - you will need to expand this response, perhaps to include some specific health initiatives links and direct examples of connecting underserved populations to the properties.
- Less on sustainability and more on NEED
- Site suitability needs to show conceptual development plans for access ie where to people park, restrooms, etc.
- Focus on the water when it comes to diversity of recreational uses. what will people do when they get to the water? Beachcomb, fish, shellfish? the site could be a part of a water trail system that provides overnight facilities near the water?

2016 TIPS (For All Projects)

Please number your slides

Include the title for the criteria you are answering on your slides (i.e. #1 Public Need, #2 Project Scope, #3 SCORP Priorities, etc.) Answer them in order.

Only answer the criteria for your project type

LOCAL PARKS CATEGORY
Development – 1,2,3,5,6,8,9,10
Acquisition – 1,2,3,4,6,7,8,9,10
Combination – 1,2,3,4,5,6,7,8,9,10
TRAILS CATEGORY
Development – 1,2,3,5,6,7,8,9,10,11,12
Acquisition – 1,2,3,4,6,7,8,9,10,11,12
Combination – 1,2,3,4,5,6,7,8,9,10,11,12
WATER ACCESS CATEGORY
Development – 1,2,4,5,6,7,8,9,10
Acquisition – 1,2,3,5,6,7,9,10
Combination – 1,2,3,4,5,6,7,8,9,10

Use **FULL PAGE MAPS and IMAGES** – don't clutter your slides with unnecessary elements like city logos, or busy slide background images. Less is more concept.

***Include a brief overview of the project in your first few introduction slides – call it "Project Summary"

Service Area Maps are very important. Make these quality – it you need tips, give me a call. I can send great examples

Public NEED criteria has to be thoroughly addressed with quality service area maps that show the inventory of "like" recreational opportunities. Refer to planning documents that support the project in this criteria, not project support. This is a 15 point question, spend the time to clearly demonstrate NEED for the project.

This is a competition, know the point values for each question and focus on the criteria proportionately with the presentation time that you have

Make sure your cost estimates are defendable, provide validity in your Design criteria response

When answering the SCORP Priorities question, list the priority(ies) that your project meets and describe and display how the project will meet that priority. Be specific! Also, don't spend too much time on this question. Too often we saw more time on SCORP than NEED and that shouldn't be the case.

Practice your presentation - write a narrative and make sure it fits in the time allotment for your category (12 minutes for Local Parks and Water Access Categories and 15 minutes for the Trails Category. Practice your presentation in front of people that don't know about your project. See if what you are describing makes sense to them (i.e. maintenance or recreation staff)

DO you have any specific ADA questions??? Contact Rory Calhoun, 360-902-3022, the RCO specialist on accessibility. Statements like "the project will meet all ADA standards" is not needed. All development actions HAVE TOO meet ADA standards since it is state and federal law.

Include Floor Plans for maintenance buildings and restrooms in your design slides

Show images and photos of people in your parks. The summer is nearly here, get to the parks and get photos of people, do not display image after image of your empty park. START and END your presentations with "memorable" full page photos with people recreating

Sustainability – only speak about specific elements in your development project that meet this criteria. Broad statements don't cut it and will not be scored.

COST EFFICIENCIES – <u>this is all about the money</u> and <u>donations</u>. Display clearly the non-governmental funds/materials/labor that are a part of the project. Numbers must be consistent with application funding in PRISM

Include a site development plan or acquisition map at the end of the presentation (after your last slide) so that you are ready to show it for questions from the advisory team

FINALLY - **<u>Be dynamic, be positive, and be excited & enthusiastic about your project!!!</u>** If you can't be, find someone else in your organization to present that can. YES, a bad presenter can make a great project look bad! And remember to thank the advisory team prior to presenting (they are all volunteers). Good luck!